**Case Study 3: Choice Hotels International**

Read the case study titled “Choice Hotels International” found at the end of Chapter 17.

**Write a fully developed paper in which you:**

**1. Assess the two distinct networking functions.**

**2. Analyze the issues Choice is likely to experience as it expands its network to full global reach. Provide a rational for your answer.**

**3. Critique the Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.**

**4. Use at least three quality resources in this assignment**.

**Note:** Wikipedia and similar websites do

not qualify as quality resources.

**Your assignment must follow these formatting requirements:**

• Be typed, double spaced, using Times New Roman font (size 12), with one-inch margins on all sides; references must follow Writing Standards. Please take a moment to review

the SWS documentation for details. (**Note:** You’ll be prompted to enter your Blackboard login

credentials to view these standards.) Check with your professor for any additional instructions.

This format is different compared to other Strayer University courses. Check with your professor

for any additional instructions.

• Include a cover page containing the title of the assignment, the student’s name, the professor’s

name, the course title, and the date. The cover page and the reference page are not included in

the required page length.

• Include charts or diagrams created in Visio or Dia. The completed diagrams / charts must be

imported into the Word document before the paper is submitted.

The specific course learning outcomes associated with this assignment are:

• Evaluate the internal mechanisms and user-network interfaces that have been developed to

support voice, data, and multi-media communications over long-distance networks.