Consumption of the Sneaker Design

Name

 Professor

Course

Date

Consumption of the Sneaker Design

**Thesis statement:** The analysis of the influences on the consumers based on meaning and materiality, taste and social networks, taste and class, and morality and censorship will further the understanding of the consumption patterns in the sneaker shoe design industry.

1. Discussion
2. Meaning and Materiality
3. Taste and Social Networks
4. Taste and Class
5. Morality and Censorship