**Case Study 2**

Utilizing the reading and thinking through the Prism of Sustainability lens (4 dimensions – environmental, economic, socio-cultural, and institutional), please evaluate two of the biggest hotel chains – Hilton and Marriott, on their sustainability business practices. Try to find 2 items (examples of policy, initiative, program, activity they do) for each of the 4 dimensions (based on information from their websites). Provide specific examples and cite your sources. Research!

Consider using a Table like this:

|  |  |  |
| --- | --- | --- |
| Sustainability Dimension | Examples - Marriott | Examples - Hilton |
| Environmental | 1. Initiative, policy, activity the hotel is doing that relates to environmental dimension (e.g. waste reduction)
 |   |
|   | 2. |   |
| Socio-cultural | 1. |   |
|   | 2. |   |
| Economic | 1. |   |
|   | 2. |   |
| Institutional | 1. |   |
|   | 2. |   |
|   |   |   |

Fill out the table and then write down a summary which hotel chain is "more sustainable" and **why.**