**About the Company:** The company what we will be focusing on for our organizational analysis is Uber Technologies. Uber is a venture capital start-up company and transportation network company headquartered in San Francisco, California. They use mobile applications to link passengers and drivers to provide car rental and real-time-sharing services. This kind of technology offers an efficient, convenient and reliable travel option. Essentially anyone can sign up to drive for Uber - they go through a series of background checks and interviews. Uber allows people who may have jobs to work on the weekends and/or during the week, whatever works best with their schedule. Both passengers and drivers are rated on a scale from 1 to 5. Again all controlled through the app, that you can get on a smartphone. So we find our company being used all around the United States. There are many alternatives in transportation and still many problems with public transportation to be fixed.

**Problems:**  As for Uber, we find several problems inside the company. One of them is sexual harassment. Multiple cases have been reported and simply ignored. In the case that we plan to study, an individual went to upper level management several times and they essentially blew her off. She was told that due to his commitment to the company, they were going to give him a warning and move on. Which leads me to what we believe the problem is, Uber’s management. There is no system that holds managers and upper level employees responsible ethically. We feel putting in a system for management to enforce rules and regulations will help. If Uber was to input a system to where customers are able to choose a designated driver from the company, customers will feel more safe. Allowing a customer to choose the driver and vehicle, Uber is allowing them to make a decision based on safety and preference. Also, if each driver was to give a very brief description of their personal identity, such as hometown and amount of time working with Uber, customers will feel safer since they are able to know how experienced the driver is. As well as what the customer is and isn’t used to when it comes to driving people to a desired location.