

Scorecard Analysis: Individual Presentation Scoring Guide

Due Date: End of Unit 8.

Percentage of Course Grade: 20%.

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Use balanced scorecard concepts to identify key performance indicators and measures associated with a specific risk management issue. 25%	Does not use balanced scorecard concepts to identify key performance indicators and measures associated with a specific risk management issue.	Uses balanced scorecard concepts to identify key performance indicators and measures associated with a specific risk management issue, but the performance indicators are not key or are not clearly associated with the risk management issue.	Uses balanced scorecard concepts to identify key performance indicators and measures associated with a specific risk management issue.	Uses balanced scorecard concepts to identify key performance indicators and measures associated with a specific risk management issue and indicates the acceptable ranges for the performance indicators and measures.
Present recommendations on each facet of the balanced scorecard model. 25%	Does not present recommendations on each facet of the balanced scorecard model.	Presents recommendations on each facet of the balanced scorecard model, but the recommendations are not realistic or supported by available information.	Presents recommendations on each facet of the balanced scorecard model.	Presents recommendations on each facet of the balanced scorecard model and justifies the recommendations by citing relevant peer-reviewed sources.
Create a persuasive presentation tailored to a specific audience. 25%	Does not create a persuasive presentation tailored to a specific audience.	Creates a presentation tailored to a specific audience, but the presentation is not persuasive or does not clearly address the interests of the specific audience.	Creates a persuasive presentation tailored to a specific audience.	Creates a persuasive presentation tailored to a specific audience and clearly describes the interests of the audience and how those interests are addressed.
Communicate clearly in a limited	Does not communicate clearly in a limited time	Communicates, but the message is vague and/or is	Communicates clearly in a limited time frame.	Communicates clearly in a limited time frame and

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time frame. 25%	frame.	not completed in the given timeframe.		concludes with a concise and convincing summary.