

Southern New Hampshire University  
**ENG 122 – Journal: Importance of Analysis**

Name: **Carlos Perez**

Student ID: **1538648**

Course: **English Composition I**

Professor: **Amanda Kirchner**

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*Question I*

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**I. *Who do you think your audience will be in your critical analysis essay? Describe this audience, and explain how they would benefit from any insights produced from your analysis of your selected article.***

- In re-reading the article, "Some Lessons From The Assembly Line" more thoroughly, I decided to change the focus of my audience to students who have been fortunate to get a high school education. High school students are in that critical stage in their lives where they may want to decide whether to further their studies or enter the workforce. At this stage it is good they know the benefits that come with education, and understanding that it is a privilege to continue with education. In the 6th paragraph, Braaksma's states: "For me, and probably many of my fellow students, higher education always seems like a foregone conclusion: I never questioned if I was going to college, just where. No other option ever occurred to me." The insight I plan to produce will support the audience in understanding the credibility of the author and gauge whether the benefits pointed out are worth pursuing a higher education.
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*Question II*

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**II. *Why is analysis so important for your selected reading? How will it help your audience understand the author's goal in a clearer, more captivating way?***

- Analysis of Andrew Braaksma's "Some Lessons From The Assembly Line" will help the audience to get the rhetorical moves of the author and read with a purpose. The rhetorical moves are the views he uses to convince the audience by engaging and intriguing them. The audience benefits from understanding the rhetorical moves of the author so that they may observe the author's delivery of his message. The audience is able to ask themselves questions and even try to predict where the author is headed. This helps the audience to comprehend the article even better.

*Question III*

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III. *What do you believe is your goal in analyzing your selected article? Will you provide additional context to help your audience understand the importance of the author's goal, or will you use your essay as an opportunity to persuade your audience that the author's goal is incorrect?*

- The goal of analyzing the article by Braaksma is to make the audience to look forward to having education because it is a privilege as well as it is a necessity in this age of technology. More insights will be shared in the critical analysis so that the audience will understand better and relate with the current situations. The analysis will break down the portions of the article to give different opinions that will challenge the audience to figure out more ways that could make the society appreciate education. The analysis will look to broaden the author's goal to even encourage those who were not privileged to get an education. The aim would be to increase the knowledge of the audience and engage them in the objectives of the author.