Read "The Four Principles of Conscious Capitalism," from the Conscious Connection Magazine.

URL: <http://www.consciousconnectionmagazine.com/2014/05/four-principles-conscious-capitalism/>

Watch "Simon Sinek: How Great Leaders Inspire Action."

URL: <https://www.youtube.com/watch?v=qp0HIF3SfI4>

Watch "Conscious Capitalism: Conscious Leadership."

URL: <https://www.youtube.com/watch?v=hm3_CGwYyP4>