How Big Global Businesses Compare Outline

Name

Professor

Course

Date

How Big Global Businesses Compare Outline

**Thesis Statement:** The three models of culture Hofstede, Trompenaars, and GLOBE, the economic system of the manufacturers, engaging in generic actions to promote economic growth, having the right leadership, and appropriate expansion plans are the key to understanding the three giant automobile companies.

1. 3 Models of Culture
2. The Economic System of the Manufacturers
3. Generic Actions to Promote Economic Growth
4. Leadership in an Automobile Giant
5. Expansion Plans