LA Fitness

Name

Professor

Course

Date

LA Fitness

**Thesis Statement:** For an effective report, there is a need to evaluate the underlying documents and their relevance to the LA fitness formal report.

1. How to Create Infographics That Drive Traffic (Tay, 2016)
2. Competitive Content Analysis: 17 Ways to Score Your Content Against the Competition (Crestodina, 2016)
3. Apps Uninstall Report (Appsflyer, 2016)
4. New World. New Work. The changing landscape of employee learning and development. (Brightspace, 2016)