

Business Practices Argumentative Essay Grading Guide

**PHL/320 Version 6**

Critical Thinking and Decision Making in Business

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# Individual Assignment: Business Practices Argumentative Essay

## Purpose of Assignment

For this assignment, the student will create an argumentative essay explaining what makes a good business decision. This allows students to use critical thinking in their research to identify the importance of deductive reasoning and inductive reasoning.

## Resources Required

**“Writing Argumentative Essays” section in Ch. 3 of the *Critical Thinking* text**.

# Grading Guide

| ***Content*** | *Met* | *Partially Met* | *Not Met* | Comments: |
| --- | --- | --- | --- | --- |
| The student summarized the business situation and the decision. |  |  |  |  |
| The student discussed why the business decision was good or not good for the business. |  |  |  |  |
| The student defined the term *good* for the purpose of the selected business situation. |  |  |  |  |
| The student identified **the premise and conclusion by placing a number in bold at the beginning of the sentence with the word *premise* or *conclusion*. For example: (1, Premise), (2, Premise), (1, Conclusion), (2, Conclusion).**   * Sentences labeled as "1, premise" are premises for the sentence labeled as "1, conclusion." * All premises should be labeled for each conclusion in the article. If a sentence is a conclusion and a premise for another conclusion, place two labels. * At the end of the paper, identify one example of how you used deductive reasoning and one example of how you used inductive reasoning. |  |  |  |  |
| The paper is 1,050 words in length. |  |  |  |  |
|  |  | ***Total Available*** | ***Total Earned*** |  |
|  |  | 7 | #/7 |  |

| ***Writing Guidelines*** | *Met* | *Partially Met* | *Not Met* | Comments: |
| --- | --- | --- | --- | --- |
| The paper—including tables and graphs, headings, title page, and reference page—is consistent with APA formatting guidelines and meets course-level requirements. |  |  |  |  |
| Intellectual property is recognized with in-text citations and a reference page. |  |  |  |  |
| Paragraph and sentence transitions are present, logical, and maintain the flow throughout the paper. |  |  |  |  |
| Sentences are complete, clear, and concise. |  |  |  |  |
| Rules of grammar and usage are followed including spelling and punctuation. |  |  |  |  |
|  |  | ***Total Available*** | ***Total Earned*** |  |
|  |  | 3 | #/3 |  |

| **Assignment Total** | **#** | **10** | **#/10** |  |
| --- | --- | --- | --- | --- |
| Additional comments: | | | | |