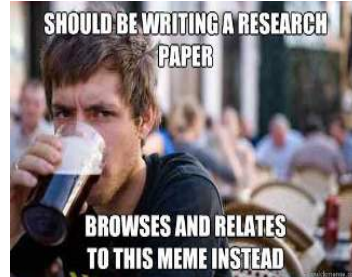


THE RESEARCH PROJECT: RESEARCH PAPER and MULTI- MEDIA PRESENTATION

Please read this entire document

The Research Project consists of **Four** parts:

1. IPOS Abstract
2. Peer Review
3. Turn in Persuasive Argument Research Essay
4. Present Multi-Media Presentation



Each portion will be due at different times over the remainder of the course. Please refer frequently to this prompt to remain on task. Each section has instructions which will be elaborated on as they become due.

The first thing to do will be to choose a specific issue related to New Medias and their influence and impact upon Identity within American society. While there are many interesting issues, all cannot be tied to popular culture, therefore, limit your choices to issues that we cover in the text *Signs of Life in the USA: Readings in Popular Culture for Writers*, 8th ed. This may be an expansion upon a topic that you have already covered; including but not limited to one of the following:

Acceptable topics that influence identity include but are not limited to;

- ❖ Stereotyping
- ❖ Community
- ❖ Desire (Social Status)
- ❖ Advertising

Once you have decided upon a topic, you will write a proposal abstract in the IPOS format-below

STEP 1. FORMULATING YOUR STANCE ON AN ISSUE/PREPARING TO ARGUE/

IPOS: (Due by Sunday May 15, 2016 via email to chatmanriley@cpp.edu)

Directions: Choose a specific issue relevant to New Media and Identity formation.

Write a one page proposal (ABSTRACT) for your report using the IPOS (Issue, Purpose, Obstacle, Scope) format. Section abstract in the following manner:

Issue: In two to four sentences, identify the popular culture issue, describe its relevance to Identity, and clearly state your position on it.

Purpose: In two to four sentences, write how you plan to persuade your audience that your point of view is valid and important.

Obstacle: Identify any potential problems or barriers that might interfere with your stated purpose. Why might your audience not go along with your position or carry out your recommendations on the issue?

Scope: Explain exactly which aspects of the issue you will and will not address in your report. Create a list of three to a dozen items (depending on the intended length of your essay) that clearly identifies the points you intend to cover.

After submitting this Abstract, you will receive feedback as to appropriateness and whether you need to work on focusing your research. Once you receive approval of your topic you will continue to Step 2.

**STEP 2 – Submit draft for Peer Review and review Peer’s work
(Thursday May 26, 2016)**



STEP 3. TURN IN ESSAY 3/ RESEARCH PAPER: (Tuesday May 31, 2016)

The purpose of a good academic research paper is to offer your readers some clear and compelling idea of what they should do with or about the facts you offer. As this is a persuasive essay you must convince your audience of something; good or bad; benefits to society; detrimental to moral well-being, etc... of the topic you choose - you decide what. You should persuade your audience that it has something important to learn or something that it ought to do, based upon your arguing of the issue.

WRITING OBJECTIVES:

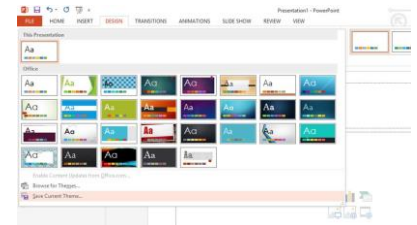
- You will write a **5 (min) -7(max)** page persuasive research paper on the effects of the phenomena you choose.
- You will use a minimum of 8 credible sources **outside of our textbook** to support and develop your main points upon the research topic.

You will use standard MLA style to format the paper and to document sources.

STEP 4. MULTI-MEDIA PRESENTATIONS:

(T-TH May 31- June 2, 2016)

This quarter you will complete a presentation on what you have learned about your research topic. Enhance your research project with a short Multi-Media presentation. Have fun – And above all show us what you have learned!



- ❖ Please be prepared on assigned date (there are NO MAKE-UP dates)
- ❖ Must be 3-5 minutes' long

• **Tips and Suggestions for Multi Media Presentations**

There are many powerful tools available for creating multimedia presentations such as Power Point, Prezi.com, and Google.doc. With clip art, fancy fonts, animations, charts, graphics, sound, and an array of dazzling color schemes, it is all too easy to make the equivalent of a Hollywood flop and lose your message in the medium.

KEEP IT SIMPLE

- Use only one message per slide. If you have more than one message, add a slide.
- Limit the amount of text on each slide
- Use only elements that clearly support your message.
- Have a beginning, middle, and an end. Make your stance clear and persuade your audience.