e-portfolio
2018, for the 2017 entering class

-- 3- to 5-page rationale
-- a mock-up of the site ør a current site to be modified

Both are to be submitted electronically: the text as a pdf, the mock-up as an HTML page, pdf, or in some other easily accessible file format. You may also submit a link to an existing site or a site under construction. Be sure to include the password if the site is password protected. If submitting a link, please include it at the top of your rationale.

The rationale should explain what kind of website you will build (e.g., as a practicing artist, a scholar in one discipline or another, etc.) and what it will communicate about your professional on-line identity. The mock-up should include a description of the main pages in your final site and how the parts are linked together, i.e. the site's architecture. If submitting a link to an existing site, the rationale should address planned changes.

General Requirements
The site should be the basis for your ongoing web presence during your time in MATX and after. It should begin to build and focus the professional identity you seek to develop through the program. There are no technical specifications, and the use of templates is allowed. The actual site structure, as well as the content øn the site, must be your own work. Examples from a previous year will be provided.

The site should demonstrate any technical skills (web design, audio, video, etc) relevant to your dissertation project and the career you seek after VCU. Borders between media are fluid, but in most circumstances it is hoped that your portfolio will include work that in some way engages more than one medium.

NOTE: if you do not intend to keep the site updated regularly, be sure to take it down once the assignment is finished. Do not include a blog unless you intend to post on a regular basis.