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| **Kingdom of Saudi Arabia****Ministry of Education****Saudi Electronic University** | A picture containing text, outdoor, sign  Description automatically generated | **المملكة العربية السعودية****وزارة التعليم****الجامعة السعودية الإلكترونية** |

 **College of Administrative and Financial Sciences**

**Assignment 1**

**Strategic Management (MGT 401)**

**Due Date: 01/03/2025 @ 23:59**

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| Course Name: **Strategic Management** | Student’s Name: |
| Course Code: **MGT 401** | Student’s ID Number:  |
| Semester: **Second**  | CRN:  |
| Academic Year:**2024-25-2nd**  |
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**For Instructor’s Use only**

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| Instructor’s Name:  |
| Students’ Grade: **Out of 10** | Level of Marks: High/Middle/Low |

**General Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Learning Outcomes:**

***CLO1****- Recognize the basic concepts and terminology used in Strategic Management.*

***CLO2****-Describe the different issues related to environmental scanning, strategy formulation, and strategy implementation in diversified organizations*

***CLO5****-Demonstrate how executive leadership is an important part of strategic management.*

**Assignment Question(s): *(2.5*** *marks for each question)*

1. What is a learning organization? How is this approach very important for strategic management? Give an example of a learning organization from the Saudi market and assess its competitive advantage.
2. Why does a corporation need a board of directors? Discuss the relationship between the board of directors, CEO, and shareholders.
3. Is it possible for a company to have a sustainable competitive advantage when its industry becomes hyper-competitive? Justify your answer and give at least one example from the real market.
4. Choose any corporation from the Saudi market and discuss the forces driving its industry competition (*review chapter 4-slide 18*).

***Notes:***

* *Your answers MUST include at least* ***four scholarly peer-reviewed references****, using a proper* ***referencing style (APA****). Remember that these scholarly references can be found in the* ***Saudi Digital Library (SDL).***
* *Make sure to support your statements with logic and argument, citing all sources referenced.*

**Answers**