**Corporate citizenship**

Name

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Course

Instructor

Date

**Corporate citizenship**

Good corporate citizenship pertains to a corporation's obligation to the local and global communities (Kruggel et al., 2020). It refers to an organization's responsibility to uphold high moral and ethical principles in its business activities and everyday interactions with society, consumers, workers, and shareholders. Companies must inevitably balance shareholders' economic demands with the requirements of the local community because corporate social accountability is the way to good corporate citizenship. The company is responsible for adhering to legal, ethical, and economic standards. Therefore, good corporate citizenship is essential because firms prioritizing it get enormous benefits. Such companies are entitled to tax deductions, increased brand recognition, credibility, a competitive edge, improved financial performances, and simpler access to investors, funds, and other types of assistance.

**Becoming a good corporate citizen**

Becoming a good corporate citizen requires fulfilling many responsibilities to society, consumers, workers, and shareholders. Below are a few strategies a corporation might use to achieve good corporate citizenship. First, compliance and ethics are essential components of good corporate citizenship. A corporation must adhere to a strict code of ethics that reflects its core values. Having a code of ethics, neither workers nor stakeholders will act arbitrarily. Therefore, all of the corporation's ethical operations will portray the company's comprehension of good corporate citizenship (Camacho & Salazar-concha, 2020). Fundamentally, compliance is the fulfillment of legal requirements. Consequently, just as individuals cannot claim to be great citizens if they consistently break the law, the same remains true for corporations. Consequently, businesses must make it a priority to comply with the law in all areas, including tax, confidentiality, insurance, information security, well-being and safety, and others. Starbucks is an instance of a corporation that complies with ethics. It seeks always to purchase coffee at reasonable rates and to guarantee that all coffee cultivation, harvesting, manufacturing, and purchasing processes are conducted ethically.

Secondly, commitment to conserving the environment is another way of becoming a good corporate citizen. Climate change and environmental degradation are undesirable realities, and climate justice is receiving much attention. Therefore, the corporation may participate in society's and the world's environmental well-being by reducing its carbon footprint. A few strategies for achieving a greener environment involve appropriate waste disposal to prevent pollution and using recyclable materials. However, some large corporations often engage in ecologically damaging actions. Therefore, a company's commitment to environmental conservation indicates its desire to improve the environment for everyone (Dion, 2017). Ford is a prominent example of a corporation that displays good corporate citizenship with a dedication to sustainability and environmental preservation; by 2050, it is anticipated to have produced carbon-neutral cars.

In addition, being a good corporate citizen necessitates providing an equitable opportunity to everyone. Essentially, good corporate citizenship can be achieved through embracing equality, diversity, and inclusivity. A firm must be diverse, and the atmosphere must be friendly to all individuals, irrespective of their origin or identity. Corporations must guarantee that their practices, whether for promotions, professional development, or anything else, are fair. Firms must not discriminate against certain groups. In addition, being a good corporate citizen necessitates providing job prospects to qualified members of the society in which the organization works. It indicates the company's regard for the neighborhood and eagerness to better it. MasterCard is an organization that excels in demonstrating equality, diversity, and inclusivity. The firm believes diversity brings more significant insights, better choices, and improved products. It is the cornerstone of the invention."

According to Colossians 3: 23, “whatever you do, work heartily, as for the Lord and not for men.” The scriptures imply that corporations should execute their operations wholeheartedly to please God, not people. Therefore, when companies seek to become good corporate citizens by being responsible and doing things morally, they try to obey God and his scriptures, not the people they serve.

**References**

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