Kevin Johnson,

CEO, Starbucks,

Seattle Washington,

17th February 2022.

Head of Chamber of Commerce,

Kansas.

Dear Sir/Madam

Subject: A Business Inquiry about Expansion into Kansas

We have recently started planning to expand into your state. There is enormous potential for growth in your region, and Starbucks would like to exploit it. The growing young population offers a ready market for our products. The company will strive to provide quality products as it is enshrined in our values. Apart from seeking profit, we will strive to make contributions to the community through supporting social initiatives. That is because Starbucks’s values corporate social responsibility.

Nonetheless, there are several issues for which we need clarification. Firstly, we would like your views on the regulatory environment in Kansas. Are there any laws or regulations which will create barriers during Starbucks’s expansion efforts? If such laws or regulations exist, how can Starbuck address them? Secondly, I would like a clarification on the availability of rental spaces in Kansas. It is critical that Starbucks has access locations that are strategically placed and favorably priced. That will ensure the company has favorable operating margins. Thirdly, we would like your perspective on the political environment in Kansas and how it affects large companies such as Starbucks. Are there any politicians who view large corporations negatively? Expanding to areas where politicians advocate for high minimum wages and tax increments is counterproductive to Starbucks’s ability to make profits and pursue long term growth. Lastly, we would like your clarification on how other members in the chamber of commerce view Starbucks. Will we face opposition or be welcomed as new members?

We look forward to your response to the issues detailed above

Yours Sincerely

Kevin Johnson

Signature (…)