**SOC-100 Social Media and Socialization Survey and Analysis**

**Part 1 - Survey**

**Instructions: Complete the survey by filling in the first column of the table below. Additionally, survey three people in various age groups, and note their responses in the corresponding columns. Use this data to complete the analysis in Part 2 of this worksheet.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Social media survey**  | **Self** | **Interviewee # 1** | **Interviewee # 2** | **Interviewee # 3** |
| List Demographic Information – age, sex, race/ethnicity, and income. |  |  |  |  |
| What type(s) of phone(s) do you have? What features? Daily usage? |  |  |  |  |
| Do you use email? How many email addresses do you have? Daily usage? |  |  |  |  |
| Do you use the Internet? Why? Daily usage? |  |  |  |  |
| Do you blog? What types of blogs? Why? Daily usage? |  |  |  |  |
| Do you use Facebook? Twitter or other social networking? Why? Daily usage? |  |  |  |  |
| Out of all the social interactions you typically have in an average day, what percentage are through the use of social media?  |  |  |  |  |
| Do you value the social interactions you have through social media the same as those that are not through social media? Why or why not? |  |  |  |  |
| Why do you use social media? (List purpose and/or results.) |  |  |  |  |
| How do you see social media impacting your life? Society? |  |  |  |  |
| How do you see social media impacting the socialization of this generation? |  |  |  |  |

**Part 2 - Analysis**

**Instructions: Once you have completed the table above and reviewed the results, answer the questions below. Each response should be three to five sentences in length.**

1. How much of an impact does social media have on the socialization of people that completed the survey?
2. How did the impact differ among the various age groups? Why do you think that this is the case? Explain.
3. Explain how social media affected the people’s social interaction. Why is social interaction important to humans? Explain.