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Saudi Electronic University

College of Administrative and Financial Sciences

ECOM201 – Introduction to E-management

# **Assignment 2**

# **Discussion**

# **2021/2022**

**Case:**

# During the Covid-19 pandemic (and based on its nature), a great deal of businesses has been impacted by it. Also, due to its rapid outbreak, working from home and the limitation of travel become vital and critical to limit the spread of Covid-19 as well as the safety of the people. Thus, digital transformation and E-management show its importance and great value in this kind of situation. This pandemic has forced companies and corporations to highly depends on digital technology, and E-management practices as millions of people are working remotely from homes.

**Requirements:**

# Based on your understanding, you are required to provide Five Factors that are considered the most advantageous and beneficial to the company. In other words, what are the top 5 factors that a company should have taken during the pandemic that kept its business alive?

# **Important details**

|  |  |
| --- | --- |
| Due date | Marks |
| End of week 9 | **5 marks** |

**Useful links:**

* <http://www.nottingham.ac.uk/studentservices/documents/planning-and-preparing-to-write-assignments.pdf>
* APA reference system <https://student.unsw.edu.au/apa>
* About plagiarism <http://wts.indiana.edu/pamphlets/plagiarism.shtml>
* About plagiarism <https://en.wikipedia.org/wiki/Plagiarism>

**Guidelines for the assignment:**

* This is an individual project, which is part from your course score. It requires effort and critical thinking.
* Use the given cover page below. **One mark will be deducted if there is no cover page.**
* Your assignment must be supported by evidence and resources. Otherwise, your answer will not be valid.
* Use font Times New Roman, Calibri or Arial.
* Use 1.5 or double line spacing with left Justify all paragraphs.
* Use the footer function to insert page number.
* Ensure that you follow the APA style in your project.
* Your project report length should be between 400 to 500 words.
* Up to 20% of the total grade will be deducted for providing a poor structure of assignment. Structure includes these elements paper style, free of spelling and grammar mistakes, referencing and word count.

Saudi Electronic University

College of Administrative and Financial Sciences

E-commerce Department

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| --- | --- |
| Student Name:   | Student ID:  |
| Course Title:   | Course Code:  |
| Academic Year/ Semester:   | CRN:  |
| Instructor Name:   |
| Student Grade:  | Grade Level:  |