**Case Analysis paper**

**Topic**: **The role of culture in international business management**

**Industry: Science and Technology (STEM)**

**Focus: Gender**

**Structure of project:**

**Abstract**

**Introduction (Problem Statement)**

**Body(Analysis four cases)**

Case Study -Company A (At least 8 pages)You can choose a STEM company in Asia. For example: HUAWI, SONY, FUJI, etc.

* History
* Cultural Dimensions of the host country
  1. Impact on how business is done
  2. Impact on gender
  3. Impact on transgender
* Porter’s Diamond model / 5 Forces
* How this affects competition

Recommendations for improvement

(add as many suggestions as you want)

Case study- Company B (Same and similar target market/Industry)

Case study- Company C. (Same and similar target market/Industry)

Case study- Company D. (Same and similar target market/Industry)

**Comparison:**

**Conclusion:**