

ENG 122 Importance of Analysis Journal Guidelines and Rubric

Overview: This journal is **private** between you and the instructor.

This week, you learned about active reading and analysis by looking more closely at a selected reading. In doing so, you uncovered ideas in the "Turning Off, Dining In" article that may have been difficult to identify during your literal reading of the text.

To prepare for this assignment, please reread your selected article and your notes from Module One. Then, in a Microsoft Word document, answer the following questions:

- Discuss the **context of your selected article**, the author’s purpose, and the style and tone. What have you learned from this early analysis?
- How will a closer **analysis of the author’s claim** and the structure of the writing help you learn more about your selected reading?
- Now that you have discussed the author’s purpose for writing the selected reading, do you think the author’s writing is **effective** in achieving their purpose? What led you to this conclusion?

In total, **the reflection should be three fully developed paragraphs** in length. (Consider one paragraph per question, 5–8 sentences each.) As you work on the journal, remember to **refer to the rubric below** to make sure you're fulfilling the requirements for this assignment.

Rubric

Guidelines for Submission: Save your work in a Microsoft Word document with double spacing, 12-point Times New Roman font, and one-inch margins. Then, **check your writing for errors**. Once you have **proofread** your document, **submit it** via the **Journal: Importance of Analysis** link in **Brightspace**.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
Context of Selected Article	Meets "Proficient" criteria and discusses the context of the selected article and the author’s purpose, style, and tone, and provides specific, detailed examples to illustrate analysis	Discusses the context of the selected article and the author’s purpose, style, and tone	Discusses the context of the selected article and the author’s purpose, style, and tone, but response is unclear or cursory	Does not discuss the context of the selected article and the author’s purpose, style, and tone	25
Analysis of Author’s Claim	Meets "Proficient" criteria and provides specific, detailed examples to describe how an analysis of the author’s claim and structure of the writing will help someone learn more about the selected reading	Describes how an analysis of the author’s claim and structure of the writing will help someone learn more about the selected reading	Describes how an analysis of the author’s claim and structure of the writing will help someone learn more about the selected reading, but leaves gaps in reasoning or clarity	Does not describe how an analysis of the author’s claim and structure of the writing will help someone learn more about the selected reading	25

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Author's Effectiveness	Meets "Proficient" criteria and makes clear and specific connections between author's writing choices and effectiveness	Explains current assessment of author's effectiveness and what led to this conclusion	Explains current assessment of author's effectiveness and explains what led to this conclusion, but response leaves gaps in reasoning or clarity	Does not explain current assessment of author's effectiveness	25
Length	Writes three or more fully developed paragraphs, with exceptional detail, that directly relate to the assignment prompt	Writes three developed paragraphs (5–8 sentences each) that directly relate to the assignment prompt	Writes three paragraphs, but content is not fully developed or does not directly relate to the assignment prompt	Does not write three developed paragraphs (5–8 sentences each)	15
Articulation of Response	Journal assignment is free of errors in organization and grammar	Journal assignment is mostly free of errors of organization and grammar; existing errors are marginal and rarely interrupt the flow	Journal assignment contains errors of organization and grammar, but they are limited enough that assignments can be understood	Journal assignment contains errors of organization and grammar that make the journal difficult to understand	10
Total					100%