**ENG-105:**

**Checklist for the Rhetorical Analysis**

* Does the essay focus on rhetorical analysis of this public document rather than simply summarizing the information?
* Are the three appeals, ethos, pathos, and logos, discussed?
* Is there a thesis placed at the end of the introduction that makes a distinct claim and has three clear subtopics? IMPORTANT
* Does the essay meet the requirements of 750-1000 words of text? (This does not include the reference page or the heading.)
* Does the essay flow in a logical order?
* Is the essay written in GCU style, per the template and formatting guide?
* Are there two outside sources with corresponding in-text citations?
* Are the sources used in the essay scholarly, and is the public document (the CDC) being cited as well?
* Is the writing academic, formal, and written in third person point of view?
* Were words written out (not abbreviated/contractions avoided) and the essay proofread carefully for punctuation and grammar errors?

Please refer to the rubric for each assignment to see the specific guidelines for each essay.