

BCOR 1015

Prompt for Position Statement for Module #5 – Competition and Monopoly

For your position statement, you must respond to the prompt below. In your response consider the concepts covered in this module as well as the readings assigned for Day #4.

Prompt:

Recently, several big tech companies have been experiencing increasing criticism for alleged anticompetitive behavior. Google, Facebook, Amazon, and Apple are currently under a broad anti-trust review opened by the US justice department in July 2019. Facebook is under anti-trust investigation by 47 state attorneys general. Additionally, the European Union recently fined Google \$2.7 billion for manipulating its search results. Some US political candidates have observed these trends and are calling for the break-up of big tech companies.

The *Wall Street Journal* [recently reported](#) that Amazon changed its product search algorithm to prioritize items that generate higher profit margins for their company (including its own branded products) over items that are better selling or more relevant to consumers. Products that are no longer prioritized may include those sold through the site by third-party sellers.

Based on your analysis of the game day, readings, and class discussion in this module, do YOU believe regulators step in to stop this behavior? Why or why not?

Position Statements – Format

The Position Statement may be no longer than 500 words, single-spaced. Font size, margins, and number of pages are unrestricted due to the 500-word limit and single-spacing requirement.

The following information must appear at the top of the page:

- Your name
- Module name
- Number of words

Position Statements - Submission

- Submit your Position Statement online in Canvas.
- Include your name and module name in the title of your file.
- No emailed or late versions will be accepted.

Guidance for answering Position Statement:

- ✓ Have you answered the question(s) asked by the prompt and included any other components of the prompt in answering this/these question(s)? A well written response will clearly state a position very early, if not at the beginning of your paper. Do not make the reader have to look for your position. Taking a position means one position – not both sides.
- ✓ Have you supported your position? Good support for your position should be clearly and logically written. It should include specific references to class material and/or discussions. The reader should be able to tell that your response reflects that you have been in this class (not an answer that could have been written before you took this class).
- ✓ What is the quality of your writing? Organized, spelling, grammar..... Do you need someone to review it for you? Do you need to go to the writing center? Since you are limited to 500 words, have you used your available words to support your position and fully answer the question? This is an exercise in preparing a concise response.
- ✓ Have you followed all the instructions? Name, module name, word count, file name, single-spacing, etc.
- ✓ In summary→Create a well written response that states your position, uses most of your available words to provide support for your position, and includes at least one meaningful trade-off related to your position.

BCOR1015 Position Statement - General Rubric		Position Statement # _____	Name _____
Dimension	Well Done	Competent	Needs Work
Position	Position is very clearly stated.	Position is stated.	Position is vague.
Support	Support for your position is clearly outlined and includes relevant concepts. Underlying logic is explicit.	Support for your position is clear in parts or only partially described. Some aspects of your support may not be connected or there may be minor errors in logic.	Support for your position is missing, vague, or not consistently stated. Underlying logic has major flaws and the connection to your position is not clear.
Course concepts and/or readings	Course concepts and/or readings referenced in your statement are highly relevant and presented accurately.	Course concepts and/or readings referenced in your statement are mostly relevant and accurate. There may be some unclear components or some minor errors in your referencing.	Course concepts and/or readings are not referenced at all or are not relevant or accurate.
Trade-offs	Your statement includes one or more meaningful trade-offs or alternate perspectives to your stated position.	Your statement includes one trade-off or alternate perspective, however, it maybe unclear or not directly relevant to your stated position.	Your statement does not include any trade-offs or alternate perspectives to your position.
Writing	Paper is coherently organized and the logic is easy to follow. There are no spelling or grammatical errors and terminology is appropriately used. Writing is clear and concise and persuasive.	Paper is generally well organized and most of the argument is easy to follow. There are only a few minor spelling or grammatical errors, or some terms are not appropriately used. Writing is mostly clear but may lack conciseness.	Paper is poorly organized and difficult to read – does not flow logically from one part to another. There are several spelling and/or grammatical errors; technical terms are not used appropriately. Writing lacks clarity and conciseness.
Instructions	All instructions were followed regarding formatting, word count, submission to drop box, on time etc.	Most of the instructions were followed.	Several instructions were not followed.
Comments			