**PHL 2100 Business Ethics - Video Analysis – The Corporation**

ASSIGNMENT: This is a two-part assignment.

**Part 1.** You are to create a comprehensive list of as many unethical organizations and people as you can from the video. This list is to include one sentence for each telling me why they earned a place on your list. Be creative.

**Part 2.** After watching the video “The Corporation” identify **three** of the most unethical people and/ or organizations. Write an essay in which you analyze each of the three including why you selected them, what they did which you deemed unethical, the results of their actions, money or results and what should have been done.

You are to also identify **two** entities who/which acted ethically. Tell me what they did and why you consider this ethical.

Please be specific and give examples.

FORMAT: approximately six to eight pages double spaced – using Arial 10 or Times

New Roman 11

ASSUMPTIONS: you may make realistic assumptions to provide further detail to your analysis. You should also consider including ethical principles such as Utilitarianisms, rights, justice and/or care.

COVER ALL SIDES: Present a careful and thorough analysis of the ethics or lack of ethics.

Most good essays will have 5-6 paragraphs:

1. Introduction to your paper and subjects for discussion
2. Paragraph for each selected entity including what, why, etc., and specific examples
3. Summary paragraph

GRADING STANDARDS:

(1) Thinking: well-organized essay with clear transitions, easy to read;

good logical flow, with each point following from the last; intelligent

content/analysis with no fluff or repetition;

(2) Writing: easy-to-read, short sentences, making clear transitions from

one point to the next / one paragraph to the next; correct grammar, punctuation;

use of exactly the right words – including prepositions, conjunctions, and longer

words and phrases.

The **name of any individual** providing help or input to this paper must be included with their email address. (tutors, writing lab, etc.) Resources must be properly referenced. APA

Due in class: March 28

Turnitin: TBD