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|  | **Facebook Live Killings** | | | |
| **Criteria** | **Unacceptable**  **Below 70% F** | **Fair**  **70-79% C** | **Proficient**  **80-89% B** | **Exemplary**  **90-100% A** |
| 1. Discuss whether or not you believe that Facebook has a legal or ethical duty to rescue a crime victim.  Weight: 15% | Did not submit or incompletely discussed whether or not you believe that Facebook has a legal or ethical duty to rescue a crime victim. | Partially discussed whether or not you believe that Facebook has a legal or ethical duty to rescue a crime victim. | Satisfactorily discussed whether or not you believe that Facebook has a legal or ethical duty to rescue a crime victim. | Thoroughly discussed whether or not you believe that Facebook has a legal or ethical duty to rescue a crime victim. |
| 2. Suggest and elaborate on three (3) ways that social media platforms can be more proactive and thorough with their review of the types of content that appear on their sites.. Weight: 20% | Did not submit or incompletely suggested and elaborated on three (3) ways that social media platforms can be more proactive and thorough with their review of the types of content that appear on their sites. | Partially suggested and elaborated on three (3) ways that social media platforms can be more proactive and thorough with their review of the types of content that appear on their sites. | Satisfactorily suggested and elaborated on three (3) ways that social media platforms can be more proactive and thorough with their review of the types of content that appear on their sites. | Thoroughly suggested and elaborated on three (3) ways that social media platforms can be more proactive and thorough with their review of the types of content that appear on their sites. |
| 3. Propose two (2) safeguards that Facebook and other social media platforms should put into place to help prevent acts of violence from being broadcasted. Weight: 20% | Did not submit or incompletely proposed two (2) safeguards that Facebook and other social media platforms should put into place to help prevent acts of violence from being broadcasted. | Partially proposed two (2) safeguards that Facebook and other social media platforms should put into place to help prevent acts of violence from being broadcasted. | Satisfactorily proposed two (2) safeguards that Facebook and other social media platforms should put into place to help prevent acts of violence from being broadcasted. | Thoroughly proposed two (2) safeguards that Facebook and other social media platforms should put into place to help prevent acts of violence from being broadcasted. |
| 4. Conduct some research to determine whether or not Facebook has an Ethics Officer or Oversight Committee. If so, discuss the key functions of these positions. If not, debate on whether or not they should create these roles. Weight: 15% | Did not submit or incompletely determined whether or not Facebook has an Ethics Officer or Oversight Committee. If so, they did not submit or incompletely discussed the key functions of these positions. If not, they did not submit or incompletely debated on whether or not they should create these roles. | Partially determined whether or not Facebook has an Ethics Officer or Oversight Committee. If so, they partially discussed the key functions of these positions. If not, they partially debated on whether or not they should create these roles. | Satisfactorily determined whether or not Facebook has an Ethics Officer or Oversight Committee. If so, they satisfactorily discussed the key functions of these positions. If not, they satisfactorily debated on whether or not they should create these roles. | Thoroughly determined whether or not Facebook has an Ethics Officer or Oversight Committee. If so, they thoroughly discussed the key functions of these positions. If not, they thoroughly debated on whether or not they should create these roles. |
| 5. Propose two (2) changes Facebook should adopt to encourage ethical use of their platform. Weight: 15% | Did not submit or incompletely proposed two (2) changes Facebook should adopt to encourage ethical use of their platform. | Partially proposed two (2) changes Facebook should adopt to encourage ethical use of their platform. | Satisfactorily proposed two (2) changes Facebook should adopt to encourage ethical use of their platform. | Thoroughly proposed two (2) changes Facebook should adopt to encourage ethical use of their platform. |
| 6. 2 references  Weight: 5% | No references provided | Does not meet the required number of references; some or all references poor quality choices. | Meets number of required references; all references high quality choices. | Exceeds number of required references; all references high quality choices. |
| 6. Clarity, writing mechanics, and formatting requirements Weight: 10% | More than 6 errors present | 5-6 errors present | 3-4 errors present | 0-2 errors present |