

SWOT Analysis Template

**Resource:** Week One Evaluation Chart, weekly resources

**Reflect** back to the Week One Evaluation Chart, and **select** one of the technology trends you researched for the assignment.

**Complete** the table below by analyzing the technology trend selected and generating 2 factors for each of the SWOT categories (strengths, weaknesses, opportunities, and threats).

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| **Technology Trend SWOT Analysis** | |
| **Perceived strengths** | **Improves quality of care** |
| **Increases access to care** |
| **Perceived weaknesses** | **Laws and regulations have not caught up with the technology** |
| Reimbursement issues |
| **Perceived opportunities** | **Could be used to check on or monitor patients post-discharge to reduce avoidable hospital readmissions.** |
| Could be utilized to treat chronically ill patients |
| **Perceived threats** | **Potential threat to security of health information by hackers or viruses** |
| Threat of patients not accepting that |

**References**

**Luciano, E., Mahmood, M., & Rad, P. (2020). Telemedicine adoption issues in the United States and Brazil: Perception of healthcare professionals - Retrieved 7 June 2020, from https://journals.sagepub.com/doi/full/10.1177/1460458220902957**