**Case Project Rubric - 20 points**

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| **Criteria** | **Ratings** | **Pts** |
| This criterion is linked to a Learning OutcomeFocus & Details | |  |  |  |  | | --- | --- | --- | --- | | **10.0 to >7.5 pts**  **There is one clear, well-focused topic. Main ideas are clear and are well supported by detailed and accurate information.** | **7.5 to >5.0 pts**  **There is one clear, well-focused topic. Main ideas are clear but are not well supported by detailed information.** | **5.0 to >2.5 pts**  **There is one topic. Main ideas are somewhat clear.** | **2.5 to >0 pts**  **The topic and main ideas are not clear.** | | 10.0 pts |
| This criterion is linked to a Learning OutcomeOrganization | |  |  |  |  | | --- | --- | --- | --- | | **10.0 to >7.5 pts**  **The introduction is inviting, states the main topic, and provides an overview of the paper. Information is relevant and presented in a logical order. The conclusion is strong.** | **7.5 to >5.0 pts**  **The introduction states the main topic and provides an overview of the paper. A conclusion is included.** | **5.0 to >2.5 pts**  **The introduction states the main topic. A conclusion is included.** | **2.5 to >0 pts**  **There is no clear introduction, structure, or conclusion.** | | 10.0 pts |
| This criterion is linked to a Learning OutcomeVoice | |  |  |  |  | | --- | --- | --- | --- | | **10.0 to >7.5 pts**  **The author’s purpose of writing is very clear, and there is strong evidence of attention to audience. The author’s extensive knowledge and/or experience with the topic is/are evident.** | **7.5 to >5.0 pts**  **The author’s purpose of writing is somewhat clear, and there is some evidence of attention to audience. The author’s knowledge and/or experience with the topic is/are evident.** | **5.0 to >2.5 pts**  **The author’s purpose of writing is somewhat clear, and there is evidence of attention to audience. The author’s knowledge and/or experience with the topic is/are limited.** | **2.5 to >0 pts**  **The author’s purpose of writing is unclear.** | | 10.0 pts |
| This criterion is linked to a Learning OutcomeSentence Structure, Grammar, Mechanics, and Spelling | |  |  |  |  | | --- | --- | --- | --- | | **10.0 to >7.5 pts**  **All sentences are well constructed and have varied structure and length. The author makes no errors in grammar, mechanics, and/or spelling.** | **7.5 to >5.0 pts**  **Most sentences are well constructed and have varied structure and length. The author makes a few errors in grammar, mechanics, and/or spelling, but they do not interfere with understanding.** | **5.0 to >2.5 pts**  **Most sentences are well constructed, but they have a similar structure and/or length. The author makes several errors in grammar, mechanics, and/or spelling that interfere with understanding.** | **2.5 to >0 pts**  **Sentences sound awkward, are distractingly repetitive, or are difficult to understand. The author makes numerous errors in grammar, mechanics, and/or spelling that interfere with understanding.** | | 10.0 pts |
| This criterion is linked to a Learning OutcomeDescription of criterion | |  |  |  |  | | --- | --- | --- | --- | | **10.0 to >7.5 pts**  **Length of assignment is equal to or better than that required in the assignment. Full Marks** | **7.5 to >5.0 pts**  **Length of assignment is slightly less than or equal to that required in the assignment.** | **5.0 to >2.5 pts**  **Length of assignment is half that required in the assignment.** | **2.5 to >0 pts**  **Length of assignment is less than half that required in the assignment.** | | 10.0 pts |
| Total Points: 50.0 | | |