

OL 326 Milestone Two Guidelines and Rubric

The final project for this course is the creation of a case study analysis and strategy proposal. In Milestone Two, submit **Section II: Analysis of Social Responsibility** and **Section III: Ethical Decision-Making** of the final project.

The purpose of this project is to analyze and critique an organization based on what is expected within a corporate strategy in regard to social responsibility.

Prompt: Submit Sections II and III of the final project, which are the analysis of social responsibility and ethical decision making.

Specifically, the following **critical elements** must be addressed:

- II. **Analysis of Social Responsibility.** In this part of the project, you will begin your analysis of the case study, examining how the strategy plan of the organization in the case study considers social responsibility.
 - a) Analyze the organization's strategy plan for **compliance** with the current acceptable standards or norms relative to social responsibility today.
 - b) Analyze the organization's strategy plan for any gaps in social responsibility that might be **potential risks** to internal and external stakeholders.
 - c) Predict the potential **positive and negative impacts** to internal and external stakeholders regarding social responsibility that would result from the strategy plan. In other words, what might happen to the employees and/or people involved in the company regarding social responsibility from this strategy plan? You could consider both the present and future impacts.
 - d) Critique the **evolution** of strategy planning related to social responsibility within the organization. In other words, what may have influenced the evolution of strategy planning related to social responsibility unique to this organization?
 - e) Explain how this organization is or is not **consistent** with regard to social responsibility when compared within its own industry and when compared to outside industries. Be sure to justify your response.
- III. **Ethical Decision-Making**. In this part of the project, you will continue your analysis of the case study, examining how the strategy plan of the organization considers ethics in decision-making processes.
 - a) Analyze the organization's strategy plan for **decision-making processes** that it employs. In other words, based on the strategy plan, how does the organization make decisions?
 - b) Explain how aspects of **ethics** were considered in the decision-making processes of the organization. In other words, what were the ethical considerations related to social responsibility in the decisions made by the organization? You could consider the connection between ethics and organizational decision making and how ethics influence those decisions.



c) Analyze the organization's strategy plan for any **gaps** in the decision-making process that could be considered potential risks to internal and external stakeholders.



Rubric

Guidelines for Submission: Your paper must be submitted as a 3–4page Microsoft Word document with double spacing, 12-point Times New Roman font, one-inch margins, and at least three sources cited in APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Analysis of Social	Analyzes the organization's strategy	Analyzes the organization's strategy	Does not analyze the organization's	15
Responsibility:	plan for compliance with current	plan for compliance with current	strategy plan for compliance with	
Compliance	acceptable standards or norms	acceptable standards or norms	current acceptable standards or	
	relative to social responsibility today	relative to social responsibility today,	norms relative to social responsibility	
		but analysis is cursory	today	
Analysis of Social	Analyzes the organization's strategy	Analyzes the organization's strategy	Does not analyze the organization's	10
Responsibility:	plan for any gaps in social	plan for any gaps in social	strategy plan for any gaps in social	
Potential Risks	responsibility that might be potential	responsibility that might be potential	responsibility that might be potential	
	risks	risks, but analysis is cursory or	risks	
		inappropriate		
Analysis of Social	Predicts the potential positive and	Predicts the potential positive and	Does not predict the potential	10
Responsibility:	negative impacts regarding social	negative impacts regarding social	positive and negative impacts	
Positive and	responsibility that would result from	responsibility that would result from	regarding social responsibility that	
Negative Impacts	the strategy plan	the strategy plan, but prediction is	would result from the strategy plan	
		cursory or inappropriate		
Analysis of Social	Critiques how the strategy planning	Critiques how the strategy planning	Does not critique how the strategy	10
Responsibility:	related to social responsibility has	related to social responsibility has	planning related to social	
Evolution	evolved within the organization in	evolved within the organization in	responsibility has evolved within the	
	response to internal and external	response to internal and external	organization in response to internal	
	influences	influences, but critique is cursory or	and external influences	
		inappropriate		
Analysis of Social	Explains how this organization is or	Explains how this organization is or	Does not explain how this	10
Responsibility:	is not consistent with regard to social	is not consistent with regard to social	organization is or is not consistent	
Consistent	responsibility compared within their	responsibility compared within their	with regard to social responsibility	
	own industry and outside industries	own industry and outside industries,	compared within their own industry	
		but explanation is cursory or	and outside industries	
		inappropriate		



Ethical Decision-	Analyzes the strategy plan of the	Analyzes the strategy plan of the	Does not analyze the strategy plan	15
Making: Decision-	organization for the decision-making	organization for the decision-making	of the organization for the decision-	
Making Process	processes that are employed	processes that are employed, but	making processes that are employed	
		analysis is cursory		
Ethical Decision-	Explains how aspects of ethics were	Explains how aspects of ethics were	Does not explain how aspects of	10
Making: Ethics	considered in the decision-making	considered in the decision-making	ethics were considered in the	
	processes of the organization	processes of the organization, but	decision-making processes of the	
		explanation is cursory or	organization	
		inappropriate		
Ethical Decision-	Analyzes the organization's strategy	Analyzes the organization's strategy	Does not analyze the organization's	10
Making: Gaps	plan for any gaps in the decision-	plan for any gaps in the decision-	strategy plan for any gaps in the	
	making process that could be	making process that could be	decision-making process that could	
	potential risks	potential risks, but analysis is	be potential risks	
		cursory or inappropriate		
Articulation of	Submission has no major errors	Submission has major errors related	Submission has critical errors	10
Response	related to citations, grammar,	to citations, grammar, spelling,	related to citations, grammar,	
	spelling, syntax, or organization	syntax, or organization that	spelling, syntax, or organization that	
		negatively impact readability and	prevent understanding of ideas	
		articulation of main ideas		
Total				