**Professor Instruction**

Part 3 / Team Designer

Contribute to the teamwork project by designing a logo for your park. You can draw your logo or use any computer program. You can also combine hand-drawn images with digital images. Your logo can have a maximum number of four colors or just two or three colors. Your logo can also be black and white. Include the street address of your park at the bottom of your logo.

Below are links to several online Logo making websites. These sites advertise free logos but that is not always true. You may need to use your PrtScn (print screen) button to capture your logo and paste it into your Paint program or a Word document. Do NOT pay for a logo. You can combine the parts of two or three logos to make something completely unique.

[Online Logo Maker.com (Links to an external site.)](https://www.onlinelogomaker.com/logomaker/)

[Free Logo Design.org (Links to an external site.)](https://www.freelogodesign.org/)

[Design Free Logo Online.com (Links to an external site.)](https://www.designfreelogoonline.com/)

Place your logo and the names of your teammates on a single page and then send it to the Team Organizer so that it can be added to the teamwork presentation. It will become the cover page (first page) of your teamwork presentation.**The minimum size of your logo should be 12 inches wide.**Below is an example of a logo designed online for free.

Also, write a 150-word essay about the new park and your logo. Your written statement will describe the purpose of the project and the benefits it will provide to the community. Also, describe the **positive and negative shapes** of your logo in two or three sentences**.**The grammar, spelling, and organization of your essay are important. You will also write or record a 150-word advertisement for your park. You will write an advertising essay like a radio or TV commercial or you can record/film your idea and present it as a real advertisement. If you choose to make a real commercial, you will need to submit MP3 files or video files. Your job is to communicate the most attractive aspects of the park to the public.  Double-space the sentences of your essays. **Upload all of your images and your essays/advertisements on the Teamwork assignment page.** See the rubric for the Team Designer assignment below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Excellent | Below Average | Poor | None |
| Logo | 40 points | 25 points | 15 points | 0 |
| Ad Essay or Recording/Video | 150 words  30 points | 100 words  20 points | 50 words  5 points | 0 points |
| Essay | 150 words  20 points | 100 words  10 points | 50 words  5 points | 0 points |
| Cover Page | 10 points (with names) | 5 points (w/o names) | 0 points | 0 points |

**Student instruction:**

you can just make any simple logo just like this and write something about it. You can use any name for the park.

As simple as: Williams Park

This is the picture of the abandon park I want you to write an essay about



