Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SWOT Analysis**

|  |  |  |
| --- | --- | --- |
|  | Enablers | Challenges |
| Internal | **STRENGTHS:** | **WEAKENESS:** |
| External | **OPPORTUNITIES:** | **THREATS:** |

|  |
| --- |
| **How the above information will be used:** |
|  |