Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SWOT Analysis**

|  |  |  |
| --- | --- | --- |
|  | Enablers  | Challenges  |
| Internal  | **STRENGTHS:**  | **WEAKENESS:**  |
| External  | **OPPORTUNITIES:**  | **THREATS:** |

|  |
| --- |
| **How the above information will be used:** |
|  |