Rubric

Essay 2

| Essay 2 | | |
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| **Criteria** | **Ratings** | **Pts** |
| This criterion is linked to a Learning OutcomeQuality of engagement with course readingsEssay addresses key concepts and examples from relevant course readings; demonstrates understanding of historical context and early uses of each technology; and clearly explains how each technology was operated, including its new affordances and limitations. | |  |  |  |  | | --- | --- | --- | --- | | 12.0 pts  Above expectation | 10.0 pts  Meets expectation | 8.5 pts  Below expectation | 0.0 pts  No Marks | | 12.0 pts |
| This criterion is linked to a Learning OutcomeQuality of comparative reflectionEssay exhibits meaningful reflection on the value of studying historical examples of new media, including insight into how "new" media influence personal experience, social relationships, memory, and understandings of reality itself. | |  |  |  |  | | --- | --- | --- | --- | | 6.0 pts  Above expectation | 5.0 pts  Meets expectation | 3.5 pts  Below expectation | 0.0 pts  No Marks | | 6.0 pts |
| This criterion is linked to a Learning OutcomeQuality of writingEssay is clearly written, well organized, free of grammatical and typographic errors, and includes appropriate citations to all external sources and quoted text. | |  |  |  |  | | --- | --- | --- | --- | | 2.0 pts  Above expectation | 1.7 pts  Meets expectation | 1.5 pts  Below expectation | 0.0 pts  No Marks | | 2.0 pts |
| Total Points: 20.0 | | |