Strategic Plan Outline

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CJA/475: Strategic Planning and Forecasting

March 2nd, 2020

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**SWOT Analysis Diagram**

**Suggested Action or Change**

The best way to stop police brutality is not, as is sometimes assumed, lawsuits or criminal prosecutions against aggressive officers. Such individual actions may make the public feel as though injustices are being addressed – and in some sense they are — but these strategies do not produce lasting reform. Aside from the fact that police are immune from punishment for “reasonable” conduct, jury bias in favor of police makes damages suits difficult to win. Even when successful, lawsuits are resolved many years after the incidents occurred and police officers are indemnified by states or localities. Evidence of these suits may not become part of officers’ personnel files and may not prevent their promotion. And then nothing changes.

It is rare to find an agency that actually does changes within the facility and actually goes through with it. Since with some that do try to change the way things are it usually doesn’t last long since someone stops it. The only way to change the way officers are is too put a stop to it and take action. Rather than trying to cover it up and make it seem like nothing is going on or doing whatever it takes to get rid of situations. For example, no police leader would instruct his or her officers to brutalize suspects. But certain features of police culture reward aggressive behavior or send a subliminal message that a certain amount of brutality is permitted or even necessary. Sometimes this starts at the police academy, where cops are taught that “complacency kills.”

**Stakeholders and Their Responsibilities**

**Timeline of Events**

**Identification of Resources**

**Communication Strategies**