*University of Phoenix Material*

Strategic Plan Evaluation

**Instructions**: Based on your review of the Scottsdale Police Department’s Strategic Plan and noted crime statistics, complete the table below:

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| **Outline** | |
| **Evaluate** the components of SWOT analysis present in the Strategic Plan  (75-100 words) | With a detailed view of weaknesses, strengths, opportunities, and threats, the department completed its SWOT analysis.  Strengths:   * Strong leadership * Supporting the community and making sure there are no crimes in the community * Trust of community   Weaknesses   * The process of recruiting new candidates, * Advancement in technology increase the crime rate * Demand for work-load   Opportunities   * New alliances with other departments to make sure that the crime rate is reduced. * Diversity in the process of recruitment * Involvement of social media   Threats   * New trends in crimes * Aging police department * Generation differences. |
| **Evaluate** technology and/or social media addressed  (75-100 words) | Social media and technological factors were also considered in the strategic plan. There are different manners discussed in the strategic plan for protecting the citizens from scams, and online frauds, along with staying updated with the crimes taking place online. However, the full explain nation was missing regarding the way the department is going to use these strategies. One could have a clear picture of the way these strategies are going to be used if there were a little more details regarding the utilization of these strategies. If they would have gone into full detail on these particular tools, it would have given a clearer picture |
| **Discuss** futures (predictions) used in the plan  (75-100 words) | The strategic plan has also discussed the predictions in the plan. The satisfaction of the community is very important, along with the issues that may take place in the coming year is very important. Furthermore, focusing on well-trained employees and considering the changes in the crime world is very important. To be successful, it is important to be aware of crimes that can take place in the future, along with making strategies in order to cope with such crimes. With the help of doing this, law enforcement will be in a position to cope with any issue. |
| **Evaluate** whether justifications and assumptions for strategies are adequately articulated.  (75-100 words) | The implemented strategy can be justified simply by looking at the past progress and assessing what the department has accomplished and what must be accomplished in the future. The assumptions have also been made regarding the new ways of crimes that are taking place due to the advancement in technology. Reviewing past events will assist law enforcement in predicting what will take place in the future. |
| **Assess** mechanisms to measure plan support, follow-through, and implementation of the strategies.  (75-100 words) | A trusting relationship is very necessary in order to make sure that the strategies are properly implemented. When the people living in a community shows their trust in the people, it will make a good relationship between the society and the police department and it will, in turn, lower the crime rate. Furthermore, when youngsters show their trust in the law enforcement facilities, it indicates that they are keen to work with the law enforcement officers, along with helping them in minimizing the crime rate. Finally, in order to inform the community regarding law policies and changes, social media can play a vital role |
| **Discuss** potential limitations or challenges with the plan  (75-100 words) | Certain challenges have been noticed in the strategic plan. It is very important to make some strategies to overcome these limitations. The reassessment of crime calls response time is the top challenge. There is a need for implementing different strategies to make sure that there is a low delay in the response time. There is a need for providing complete training in order to make sure that cybercrimes are properly handled. Furthermore, the crimes taking place due to the latest technology like drones also needs to be considered. |

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| **Reference(s)** |
| 1. Scottsdale Police Department Strategic Plan 2018-2021(2018). Retrieved from https://www.scottsdaleaz.gov/Assets/ScottsdaleAZ/Police/current-pd-strategic-plan.pdf |

**References from Course Textbooks**:

Bryson, J. M. (2018). Strategic planning for public and nonprofit organizations: A guide to strengthening   
 and sustaining organizational achievement (5th ed.). San Francisco, CA: Wiley & Sons.

More, H., Vito, G., & Walsh, W. (2012). Organizational behavior and management in law enforcement   
 (3rd ed.). Upper Saddle River, NJ: Pearson.