Corporate Social Responsibility

Student’s name:

Institutional affiliation:

Date:

Setting objectives

1. List all of your project's objectives, including the most and least significant goals.
2. To determine the impact of corporate responsibilities on the financial performance of the U.S banks
3. To determine the role of employees in implementing Corporate Social Responsibility (CSR)
4. To determine the role of financial bank management in implementing Corporate Social Responsibility (CSR)
5. To determine the problems facing the banking sector in the United States
6. To determine some of the policies that the bank sector can implement to solve their financial
7. Rank your project's objectives from most important to least important.
8. To determine the problems facing the banking sector in the United States
9. To determine some of the policies that the bank sector can implement to solve their financial
10. To determine the impact of corporate responsibilities on the financial performance of the U.S banks
11. To determine the role of financial bank management in implementing Corporate Social Responsibility (CSR)
12. To determine the role of employees in implementing Corporate Social Responsibility (CSR)
13. Identify the project's top rank objective (TRO).

To determine the impact of corporate responsibilities on the financial performance of the U.S banks

**Step 2: The Rhetorical Situation**

1. Subject--What is your proposal about? What is it not about?

The proposal is about highlighting the relationship between Corporate Social Responsibility (CSR) and Financial Performance of the U.S Banks

1. Purpose--What is your proposal supposed to achieve?

The proposal is supposed to demonstrate that Corporate Social Responsibility (CSR) can help in solving the financial problems facing the banking sector.

1. Readers--Who will read your proposal?

This proposal is likely to be read by managers, stakeholders, and employees of the financial sectors, especially in the banking industry.

1. Context--Where will your proposal be read, and how does that context shape the reading?

The proposal will be read in financial journals, business newspapers, executive journals, and commercial and business websites. The contexts will enhance the likelihood of the target audience to read and implement the proposal.

**Step 3: Looking Ahead**

1. What research do you need to conduct to help gather information to better define the issue/problem/opportunity and your (re)solution?

I will research the problems facing the banking sector in the country and how Corporate Social Responsibility (CSR) can help in solving the problems identified.

1. What will you need to do to gather this information?

I will need full access to the college library and an internet connection to access all the available secondary sources like books, journals, and articles related to the subject matter. Also, I will need internet access to connect and contact some of the local banks within my locality to get first-hand information relating to the subject matter.

c. How will you know when you have everything you need?

I will know I have what in need the moment I will have all the information necessary to accomplish all the objectives mentioned above.