Communication Outline

**Instructions**: You are a strategy leader with the Scottsdale Police Department and your role is to communicate the details, accomplishments, progress, and concerns of the strategic plan to all stakeholders. Based on your review of the Scottsdale Police Department’s Strategic Plan and your own Week 3 Strategic Plan Evaluation, address the following:

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| --- | --- |
| **Outline** | |
| **Explain** the method for communication the strategic plan to internal and external stakeholders.  (75-100 words) |  |
| **Summarize** the main issues being addressed in the plan and wy they are a concern to the public  (75-100 words) |  |
| **Discuss** the influence of stakeholders identified in the plan  (75-100 words) |  |
| **Evaluate** potential distractors to the plan  (75-100 words) |  |

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| **Reference(s)** |
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**References from Course Textbooks**:

Bryson, J. M. (2018). Strategic planning for public and nonprofit organizations: A guide to strengthening   
 and sustaining organizational achievement (5th ed.). San Francisco, CA: Wiley & Sons.

More, H., Vito, G., & Walsh, W. (2012). Organizational behavior and management in law enforcement   
 (3rd ed.). Upper Saddle River, NJ: Pearson.