Core Objective Evaluation Rubric: Communication*

to include effective development, interpretation and expression of ideas through written, oral and visual communication

CRITERIA	1 DOES NOT MEET EXPECTATIONS	2 PARTIALLY MEETS EXPECTATIONS	3 MEETS EXPECTATIONS	4 EXCEEDS EXPECTATIONS
Development *The student organizes content in support of a central idea*	Does not contain a central idea and content is organized inappropriately	Central idea is partially stated; content organization is partially discernible and themes and supporting components are partially understandable	Central idea is fully understandable and supported Content organization is clear and applicable to central idea; Themes and supporting components are understandable and support central idea	Shows in-depth understanding of central idea while content organization is clear, consistent, observable, and skillful; Themes and supporting components are clearly presented and result in a cohesive product that supports central idea
Expression *The student shows appropriate awareness of an intended audience, adjusting the subject matter, syntax, and mechanics of the product*	Does not use language appropriately and/or inappropriate delivery	Uses language and/or delivery that is partially understandable due to errors in mechanics and organization; shows an unclear grasp of the targeted, intended audience	Fully uses language and/or delivery that is clear, straightforward, expresses meaning with few significant errors, and considers a majority of the targeted, intended audience	Shows in-depth use of language and/or delivery through proficient, expressive, clear, and appropriate messaging to a targeted, intended audience
Interpretation *The student uses relevant content that conveys understanding of the subject matter*	Does not use relevant content and/or does not show understanding of the subject discussed	Content is partially relevant and shows little understanding of the subject	Fully uses relevant content and demonstrates general understanding of the subject	Shows in-depth understanding and uses relevant, quality content

*adapted from the AAC&U Value Rubrics

Updated 08/21/17 RB/KBL