##### [Unit III Essay](https://online.columbiasouthern.edu/webapps/assignment/uploadAssignment?content_id=_6001477_1&course_id=_98111_1&group_id=&mode=view)

##### [SOC 1010-18L-3A20-S2, Introduction to Sociology](https://online.columbiasouthern.edu/webapps/blackboard/execute/courseMain?course_id=_98111_1)

##### Instructions

For this assignment, you will write a one-page essay explaining how you present yourself online. Complete both Parts A and B.

**Part A:** In what ways can your personal information online influence personal or professional opportunities? How does this illustrate that Goffman’s dramaturgy approach applies to one’s own digital footprint?

**Part B:** Open your Facebook, Twitter, LinkedIn, or another online social media networking site. Discuss how Goffman’s theory or view on presentation of self applies to how you present yourself in social media. How does the way you are managing your self-presentation on social networking sites influence your personal and professional opportunities?

Note: If you do not use social media, interview someone who does, and get their responses for the Part B questions.

Sources are not required for this assignment; however, if you choose to use any source material, cite and reference those sources using APA format.

(Tip: The following textbook material can be useful in helping complete the assignment. Goffman: Presentation of the Self, pages 76-77; Roles, pages 103-104; and Social Networks, pages 108–111.)