Read KIPP Houston Public Schools, Case 9, pages C-97 through C-111.

For this case analysis, you should prepare a written analysis of 3 to 5 pages that uses the text and other credible sources as appropriate. Your paper should have 1" margins, be double spaced, and use APA formats for

* topic and subtopic headings
* citations
* references

Your case must minimally address the following issues / questions:

1. Summarize the organizational strengths and core competencies which distinguish KIPP Houston from its competitors. Does the new regional structure advance or interfere with the goals of the organization?
2. What are the weaknesses of KIPP Houston’s internal operations? Compare the organization’s performance to the achievements of its competitors. What steps have been taken to manage its problem areas?
3. Describe the factors in the external environment which affect the charter organization’s ability to meet its objectives. Discuss KIPP Houston’s current expansion goals.
4. Describe and consider Ali’s strategic posture on the major issues facing KIPP Houston. Based on your analysis, do you agree with her judgment? What additional recommendations can you make to guide the organization’s strategy and actions?

This is an **individual** assignment. It is due no later than 11:59 PM CT Sunday.

Rubric

**Kipp Houston Public Schools**

| Kipp Houston Public Schools | | |
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| **Criteria** | **Ratings** | **Pts** |
| This criterion is linked to a Learning OutcomeAnalysis of internal strengths and core competencies | |  |  |  |  | | --- | --- | --- | --- | | **6.0 pts**  **Superior: Exceeds expectations and thoughtfully assesses the potential impact of the expanding regional structure.** | **5.0 pts**  **Proficient: Analysis thoroughly describes the relevant strengths and core competencies which distinguish KIPP Houston from its competitors.** | **4.0 pts**  **Competent: Analysis includes significant strengths and core competencies which distinguish KIPP Houston from its competitors.** | **2.0 pts**  **Needs Improvement: Analysis excludes some of the relevant strengths and core competencies which distinguish KIPP Houston from its competitors.** | | 6.0 pts |
| This criterion is linked to a Learning OutcomeAnalysis of internal weaknesses | |  |  |  |  | | --- | --- | --- | --- | | **6.0 pts**  **Exceeds expectations, fully exploring and recognizing competitor achievements which impact KIPP's success in the marketplace.** | **5.0 pts**  **Analysis thoroughly describes KIPP Houston's internal weaknesses and demonstrates a full understanding of the steps being taken to overcome them.** | **4.0 pts**  **Analysis includes significant weaknesses of KIPP Houston's internal operations and the steps being taken to manage these weaknesses.** | **2.0 pts**  **Analysis excludes some of the weaknesses of KIPP Houston's internal operations and/or the steps being taken to manage these weaknesses.** | | 6.0 pts |
| This criterion is linked to a Learning OutcomeAnalysis of external environmental conditions | |  |  |  |  | | --- | --- | --- | --- | | **6.0 pts**  **Exceeds expectations and provides an outstanding critique of the organization's current expansion goals.** | **5.0 pts**  **Analysis fully and accurately describes the external factors which affect the organization's ability to meet its objectives.** | **4.0 pts**  **Analysis describes external factors which affect the organization's ability to meet its objectives.** | **2.0 pts**  **Analysis fails to describe some of the external factors which affect the organization's ability to meet its objectives** | | 6.0 pts |
| This criterion is linked to a Learning OutcomeStrategic intent and recommendations | |  |  |  |  | | --- | --- | --- | --- | | **7.0 pts**  **Exceeds expectations and offers extraordinary suggestions to guide the organization's strategy and actions.** | **6.0 pts**  **Response fully considers Ali's strategic posture on major issues facing KIPP Houston, citing her experience, training, and body of results to credit her judgment.** | **5.0 pts**  **Response considers Ali's strategic posture on major issues facing KIPP Houston.** | **3.0 pts**  **Response does not fully consider Ali's strategic posture on major issues facing KIPP Houston.** | | 7.0 pts |
| This criterion is linked to a Learning OutcomeGrammar, Writing, APA Format | |  |  |  |  | | --- | --- | --- | --- | | **5.0 pts**  **Information is appropriately sequenced with topical headings and subheadings. Language use, grammar, spelling, and punctuation are at an appropriate graduate level, with no errors. Uses paragraph form with topical sentences that are supported by the remainder of the paragraph, and effective transitions. Writing is clear, concise, and in correct voice and tense. Correct application of APA format. NO errors in citations and references.** | **4.0 pts**  **Information is appropriately sequenced with topical headings. Language use, grammar, spelling, and punctuation are at an appropriate graduate level. Uses paragraph form with topical sentences that are supported by the remainder of the paragraph. Writing is clear and concise. Somewhat correct application of APA format. Two to three errors in citations and references.** | **3.0 pts**  **There is some order to the information with some heading usage. Presentation has two to four misspellings or grammar errors, or two or three word use errors. Uses paragraph form but sentences within the paragraph may not be related. Somewhat correct application of APA format. Four to six errors in citations and references.** | **1.0 pts**  **Limited structure or no topical headings used. Presentation has more than four misspellings or grammar errors, or more than four word use errors. Language use makes it difficult to understand the intended meaning. Incorrect application of APA format. Several errors in or missing citations and references.** | | 5.0 pts |