***Corporate Social Responsibility- Discussion Points***

1. Companies should focus on making profit to the exclusion of other goals.
2. Global companies are not acting ethically if they avoid paying tax.
3. CSR is for some companies a way to enhance brand reputation and attract customers and investment.
4. Many companies have a complicated supply chain so cannot be responsible for poor treatment of workers in less developed countries.
5. Global companies due to their size cannot ignore the well-being of the society in which they operate.
6. It is important for global companies, not just governments, to protect the environment.
7. Due to share price concerns, many companies take a short-term view of ethics and profits.
8. Consumers need to be aware of the behaviour of companies so they can make informed choices.
9. Following CSR is a form of ‘enlightened self-interest’ for global business.
10. Most CSR initiatives, such as fair trade, are mainly cosmetic and do not improve conditions for workers or protect the environment.