

WHITMANN PRICE CONSULTING: A NEW SYSTEMS INITIATIVE

Whitmann Price Consulting (WPC) provides a host of industry-focused advising services for public and private clients to build public trust and enhance value. Whitmann Price helps businesses tackle challenges such as the following:

- Creating a sustainable business
- Negotiating deals
- Improving business performance
- Managing assets
- Managing crises
- Managing people
- Managing risk
- Operating globally
- Reducing costs
- Reporting performance
- Responding to change
- Strengthening governance and regulatory compliance

Whitmann Price is organized into six logical units: Audit and Assurance, Crisis Management, Human Resources, Performance Improvement, Tax, and Transactions. Experts in each division combine their efforts to solve business problems and propel their clients forward.

Many of WPC's projects involve collaboration between several Whitmann Price professionals. To complete projects completed on time, communication between team members must be as free flowing as possible. Whitmann Price professionals must also have corporate information systems at their fingertips. Over time, the services that Whitmann Price offers are increasingly being delivered at the client's site rather than at WPC headquarters. Executives want to extend the access to communications and information systems that their employees enjoyed in the office to outside the office.

Recently, Whitmann Price executives held a meeting to discuss the possibilities for a new information system that would empower their consultants from any location. WPC

chief information officer (CIO) Matt Bollinger took on the job of evaluating the company's options for developing and adopting such a system. In his weekly meeting with his IT managers, Matt assigned research for the project to his top managers, Josh Graves and Sandra Fleming. He asked Josh and Sandra to interview the managers of the six business units within Whitmann Price to determine the needs and specifications for the proposed system, called the Advanced Mobile Communications and Information system, or the AMCI system. Josh and Sandra plan to report their findings in one month.