

# **Course Learning Outcomes for Unit II**

Upon completion of this unit, students should be able to:

- 2. Compare and contrast the impact of models of leadership and their impact on decision making and change within the organizational structure.
  - 2.1 Explain why managers might be able to slowly change decision making over time and what kind of cognitive errors contribute.
  - 2.2 Explain and comment on factors related to organizational culture and innovation that might influence a company.

## **Reading Assignment**

In order to access the following resource(s), click the link(s) below:

- Bennis, W. (2000). Leaders of ideas. *Executive Excellence*, *17*(2), 8-9. Retrieved from <u>https://libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/login?url=http://search.proquest.</u>
- Blanchard, K. (2008). Situational leadership. *Leadership Excellence, 25*(5), 19. Retrieved from <u>https://libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/docview/204622182?accountid=33337</u>

## **Unit Lesson**

Click here to access the unit lesson PowerPoint presentation.

Click here to access the note slides and transcript for the unit lesson presentation.

## Suggested Reading

In order to access the following resource(s), click the link(s) below:

- Andrews, N. (2004). Global capabilities business. *Business Strategy Review*, *15*(4), 4-10. Retrieved from <u>https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direc</u> <u>t=true&db=bth&AN=15073320&site=ehost-live&scope=site</u>
- Goleman, D., Boyatzis, R., & McKee, A. (2002). The emotional reality of teams. *Journal of Organizational Excellence, 21(2),* 55-65. Retrieved from <u>https://libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/docview/215041637?accountid=33337</u>

*New York Times* best-selling author, Dr. John C. Maxwell, teaches the high points of the five levels of leadership at the Chick-Fil-A Leadercast in this video.

JohnMaxwellCo. (2013, September 10). John Maxwell the 5 levels of leadership [Video file]. Retrieved from https://www.youtube.com/watch?v=aPwXeg8ThWI

Business leaders hear plenty about how digital technology can transform a business, but so much of the discussion focuses on technology-based companies like Amazon, Apple, Facebook, and Google that executives at traditional companies might be forgiven for thinking that only high-tech startups can achieve digital transformation. In this video, George Westerman of the MIT Center for Digital Business explains how business executives can drive digital transformation within established companies.

MIT Sloan Management Review. (2014, April 28). *Leading your company's digital transformation* [Video file]. Retrieved from <u>https://www.youtube.com/watch?v=rSin5i5XSM4</u>.

## Learning Activities (Nongraded)

Nongraded Learning Activities are provided to aid students in their course of study. You do not have to submit them. If you have questions, contact your instructor for further guidance and information.

In order to access the following resource(s), click the link(s) below:

- Kotter, J. (2013, August 15). *The key differences between leading and managing* [Video file]. Retrieved from <u>https://www.youtube.com/watch?v=SEfgCqnMI5E&list=PLRA49gaKoVqOdc28ycg8rgTOC6tNoxKP0&</u> <u>index</u>
- Kumle, J., & Kelly, N. J. (2006). Leadership vs. management. *SuperVision, 67*(8), 11-13. Retrieved from <u>https://libraryresources.columbiasouthern.edu/login?url=http://search.proquest.com.libraryresources.columbiasouthern.edu/docview/195598300?accountid=33337</u>