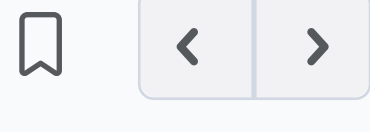


5-1 Discussion: Economic Measures and Physical Infrastructure



Use this [discussion sample](#) as a guide when completing your own analysis.

Economic measures are an important piece of the market assessment process. In this discussion, you will work on the following critical elements of the final project: Economic Measures, and Transportation and Telecommunication. Using [The World Factbook](#), [World Bank](#) (World Bank Video Transcript: [INT-113 Geek out with Tariq - The Geek and the Internet.docx](#)) [Trading Economics](#), and [International Trade Centre](#), find the following economic data on your project country:

- Interest rates
- Unemployment
- Inflation
- GDP
- GDP growth rate
- Exchange rates against USD
- Exchange rate regime
- Labor force major industries
- FDI rates

Using [The World Factbook](#), identify the following elements of physical infrastructure:

- Major [airports](#) and [seaports](#)
- Railway stations (government websites)
- Internet users
- Mobile providers (use [txtNation](#))
- Logistics performance index rating (use [The World Bank Logistics Performance Index](#))

Consider the data collected and make some observations on the stability and strength of the economy in your project country. What do high and low levels of unemployment indicate? What does the exchange rate regime tell you about the economy? Consider the presence of existing industries and identify areas of opportunity or risk. Also consider the logistics of shipping and distribution based on physical infrastructure.

Respond to two of your classmates and share a business observation based on the data provided. This is a great opportunity to share examples from history or the current news.

Once you have received feedback from your peers and instructor, you will insert your data and summarize your analysis findings in the Final Project Presentation Template provided. This is your fifth step toward the comprehensive final project presentation. Your second final project checkpoint submission will be submitted in Module Six.

Note: You will not be able to see any of your peers' discussion posts until you have created and posted your own discussion thread.

To complete this assignment, review the [Discussion Rubric](#) document.

Rubrics

[Discussion Rubric: Undergraduate](#)

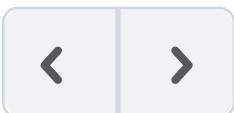
[Start a New Thread](#)

Filter by: [All Threads](#) ▼

Sort by: [Least Recent Activity](#) ▼

You must start a thread before you can read and reply to other threads

[Reflect in ePortfolio](#)



Activity Details

- Task: Reply to this topic

Starts Mar 30, 2019 11:59 PM

Assessment

[Discussion Rubric: Undergraduate](#)