1[OA] Strategic Plan: Implementation Plan, Strategic Controls, and Contingency Plan Analysis100

1Implementation Plan(20%)

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| --- | --- | --- | --- |
| Does Not Meet ExpectationsDid not create an implementation plan. | Approaches ExpectationsCreated an implementation plan that included some, but not all of the required elements of the plan. | Meets ExpectationsCreated an implementation plan that included all of the required elements of the plan. | Exceeds ExpectationsCreated an implementation plan that included a creative and in-depth discussion of all of the required elements of the plan. |

2Change Management(15%)

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| Does Not Meet ExpectationsDid not recommend organizational change management strategies that may enhance successful implementation. | Approaches ExpectationsAnalyzed organizational change management strategies that may enhance successful implementation. | Meets ExpectationsRecommended organizational change management strategies that may enhance successful implementation. | Exceeds ExpectationsCreated organizational change plan to address any organizational change management strategies that may enhance successful implementation. |

3Strategic Control(20%)

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| Does Not Meet ExpectationsDid not develop key success factors, budget, and forecasted financials, including a break-even chart. | Approaches ExpectationsDeveloped key success factors, budget, and forecasted financials, including a break-even chart that addressed or covered part of the implementation plan. | Meets ExpectationsDeveloped key success factors, budget, and forecasted financials, including a break-even chart. | Exceeds ExpectationsDeveloped, from a unique and creative perspective, key success factors, budget, and forecasted financials, including a break-even chart. |

4Risk Management(15%)

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| Does Not Meet ExpectationsDid not create a risk management plan including contingency plans for the identified risks. | Approaches ExpectationsCreated a risk management plan including contingency plans for the identified risks which addressed part but not all of the contingency plans and risks. | Meets ExpectationsCreated a risk management plan including contingency plans for the identified risks. | Exceeds ExpectationsCreated a unique and creative risk management plan including contingency plans for the identified risks. |

5The paper is organized in a logical and coherent manner. Transitions are used to improved flow.(10%)

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| Does Not Meet ExpectationsPaper is organized in a logical or coherent manner but not both. | Approaches ExpectationsPaper is generally organized in a logical and coherent manner; transitions, however, are awkward. | Meets ExpectationsPaper is generally organized in a logical and coherent manner; transitions for the most part are smooth. | Exceeds ExpectationsPaper is fully organized in a logical and coherent manner; transitions are smooth and flow seamlessly from one point to the next. |

6Valid research is used to appropriately support the content. References to sources are used when required.(10%)

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| Does Not Meet ExpectationsValid research is not used to support content; references to sources are not used when required. | Approaches ExpectationsValid research is generally used to support content; references to sources are minimally used when required. | Meets ExpectationsValid research is properly used to support content; cited at least two references. | Exceeds ExpectationsValid research is properly used to support content; cited more than two references. |

7The author uses correct grammar and spelling. Format and citations are consistent with APA rules.(10%)

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| Does Not Meet ExpectationsMultiple errors in grammar and spelling; some format and citations are not consistent with APA rules | Approaches ExpectationsSeveral errors in grammar and spelling; some format and citations consistent with APA rules. | Meets ExpectationsFew errors in grammar and spelling; most format and citations consistent with APA rules. | Exceeds ExpectationsNo errors in grammar and spelling; all format and citations consistent with APA rules. |