

# Social Research Methods

*MLA Style;*

*Evaluating Sources (library tour);*

*Research Methods (library tour);*

*Literature Review.*

# MLA Style

MLA BIBLE: *Modern Language Association Handbook for Writers of Research Papers, 7<sup>th</sup> Edition* (Published by the Modern Language Association, New York).

OR

Our textbook has MLA and APA style guides

# The Basics of MLA

# MLA basic parenthetical/in-text citation

## Quotation from a book:

Introduce author and title of work before quote

As **Jean Baudrillard** suggests in his book ***The Intelligence of Evil or The Lucidity Pact***, “cinema is disappearing [...] because it has passed into reality” **(125)**.

Put the quoted text inside quotation marks

If you edit, add or omit any text from the quotation, use square brackets to indicate an ellipsis

Page number in round brackets right after the second quotation mark

# MLA basic parenthetical/in-text citation

Quotation within another source: Introduce author (and title of work) before quote

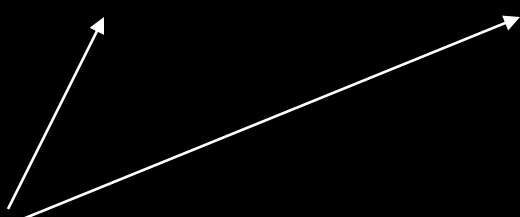
**Jean Baudrillard** suggests that the “cinema is disappearing [...] because it has passed into reality” (qtd. in Zizek 126).

Indicate the alternative source with qtd. in...

# MLA basic parenthetical/in-text citation

## Paraphrase from a book:

The cinematic form is becoming redundant because our everyday experience of the real world is structured more and more like a movie (**Baudrillard 125**).



Include author's last name inside round brackets, and page number where paraphrased material can be found

# MLA basic parenthetical/in-text citation

## Paraphrase from a book:

As **Jean Baudrillard** argues in his book ***The Intelligence of Evil or The Lucidity Pact***, the cinematic form is becoming redundant because our everyday experience of the real world is structured more and more like a movie (125).

If author's name (and/or the name of the work) is introduced in the body text, only include the page number in the round brackets

# MLA basic parenthetical/in-text citation

## Summary from a book:

**Jean Baudrillard**, in his book ***The Intelligence of Evil or The Lucidity Pact***, explains how the cinematic form and our experience of the real world have merged. This has occurred to the extent that history has become ungraspable nostalgia, reality becomes abstract, and moral principles that once structured our worldview have become lost in the meaningless network structures of modern life (125-26).

If author's name (and/or the name of the work) is introduced in the body text, only include the page range in the round brackets.



# MLA basic parenthetical/in-text citation

Note: always signal an ellipsis

Longer quotes of 4+ lines in length:

As **Jean Baudrillard** suggests in his book ***The Intelligence of Evil or The Lucidity Pact***,

cinema is disappearing [...] because it has passed into reality. Reality is disappearing at the hands of the cinema and cinema is disappearing at the hands of reality. A lethal transfusion in which each loses its specificity.  
**(125)**

Indent quoted text 1" from left margin. Text should grammatically flow from your own prose, and no parenthesis needed. Period after text, and page number in round brackets, no period.

# MLA basic Works Cited

## Works Cited

With MLA style, shorten  
“Boston University Press” to  
“Boston UP”

Baudrillard, Jean. *The Intelligence of Evil or The Lucidity Pact*.

Trans. Chris Turner. New York: **Boston UP**, 2005. **Print**.

D'Aquino, Thomas. “Reconciling Globalization and Human Rights.” *International Relations in the Post-Cold War Era*. Ed. Mark Charlton. Scarborough: International Thomson Publishing, 1999. 288-94. **Print**.

D'Cruz, Carolyn. “Adjusting the Tone of Marxism: A Hauntological Promise for Ghosts of Communism in a Democracy-to-come.” *Contretemps* 6 (January 2006): 59-73. Web. 1 Jan. 2008.

<http://www.usyd.edu.au/contretemps/6January2006/cruz.pdf> > [not always included in MLA Works Cited]

Daigle, Christine. “Ontology, Metaphysics, Ethics and Nihilism. Essay on Nietzsche and Heidegger.” *Kriterion* 16 (2002): 3-18. **Print**.

*Think Global*. Radio broadcast. CBC Radio. Toronto. 16 May, 2005.

Safire, William. “Bush’s ‘Freedom Speech’.” *New York Times* 20 Jan 2005, New York ed.: Editorials Op/Ed. Web. 1 Jan. 2008.

<http://www.nytimes.com/2005/01/21/opinion/21safire.html> >. [not always included in MLA Works Cited]

Editor is cited here—same as translator  
(Trans. Mark Charlton.)

# MLA basic Works Cited *cont...*

More than one section of the same anthology or edited book need not include all the publication info. See above.

Davis, Robertson, "The Charlottetown Banquet." Ioannou and Missen 40-52.

Ioannou, Greg, and Lyanne Missen, eds. *Shivers: An Anthology of Canadian Ghost Stories*. Toronto: McClelland-Bantam, 1989. **Print.**

Mistry, Rohinton. "The Ghost of Firozsha Baag." Ioannou and Missen 198-216.

---. "Rohinton Mistry talks about his story 'The Ghost of Firozsha Baag' with Dave Horn." Ioannou and Missen 217-301.

*Psycho*. Screenplay by Joseph Stefano. Dir. Alfred Hitchcock. Prod. Alfred Hitchcock. Perf. Anthony Perkins and Janet Leigh. **1960. Universal, 1998. DVD.**

In the case of a film, only list the year it was made. For a DVD, list the year it was originally released as a film, then the release date on DVD after. Indicate the format. (Film or DVD).

Multiple works by a single author, subsequent entries list --- instead of author's name.

# Group Activity

- In your groups, read over the short essay example for its MLA style usage. Using chapter 10 of your textbook as a guide, correct the essay's in-text citation, formatting and Works Cited.

*They Say/I Say:*  
“They Say”

# Entering the Conversation

Key premise: Writing is a *conversation*.

- “They say \_\_\_\_\_, but I say \_\_\_\_\_.”

# The “So What?” Factor



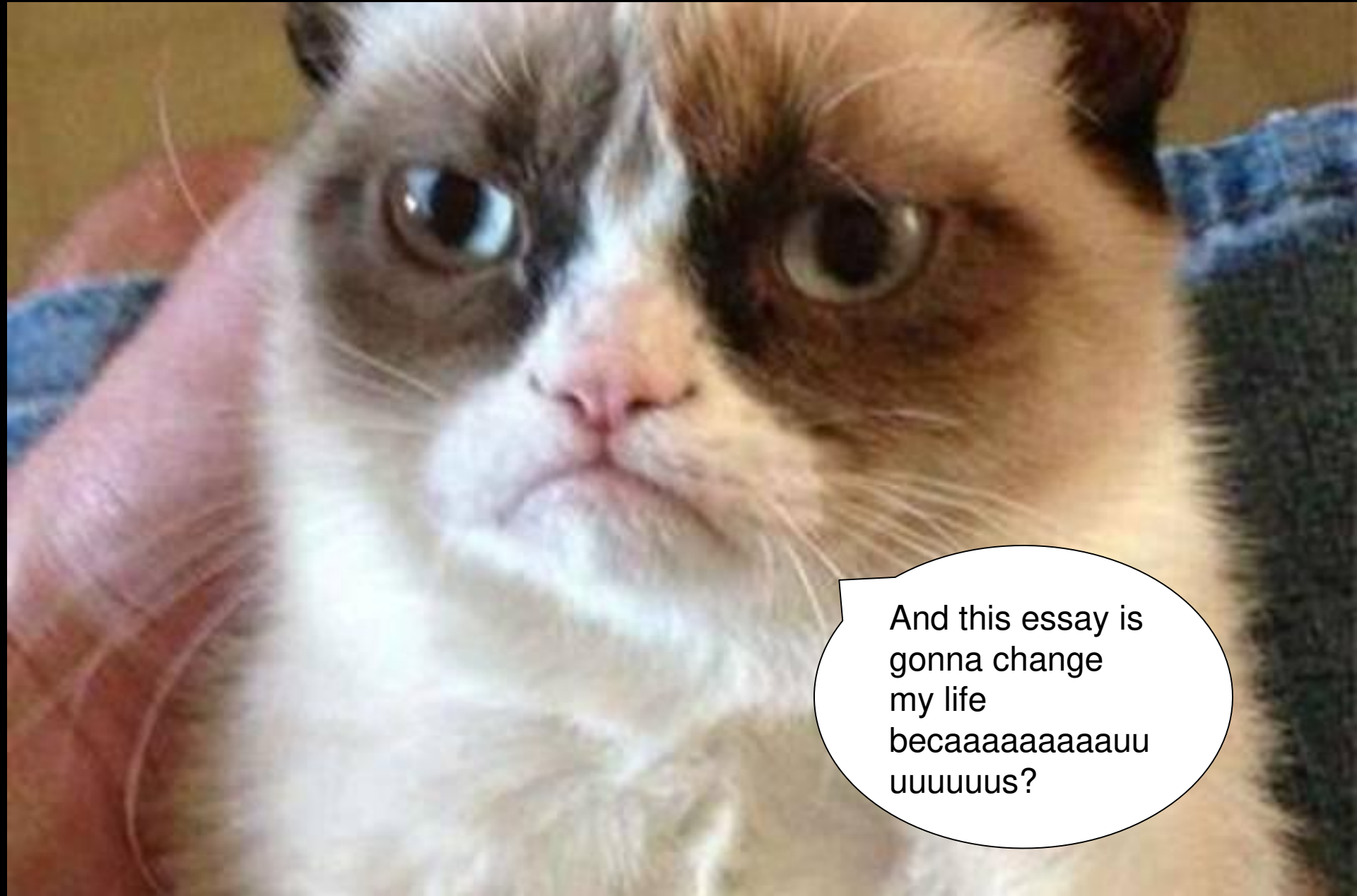
Ah, yeah, I saw that clip on ISIS in the news too. You're right—they're doing some pretty horrible stuff. So what is your point again?

# Who are "They?"





# What is the Point?



And this essay is  
gonna change  
my life  
becaaaaaaaaauu  
uuuuuus?

# *They Say/I Say* Exercise 1: page 28-29

Using any of the templates provided up to this point in the book, provide the “they say” for statements (a) through (f) in your groups.

# Literature Review

- Don't re-invent the wheel!
- Sociological Abstracts: Searchable as a Library Database
- Cultural Studies
- Humanities databases
- Media Studies databases

# A Little Review on Getting Started:

- Research questions guide the lit review;
- Limit the scope of your project—and keep doing so throughout process
- Clarify your question(s)—and keep doing so
- Is your question researchable/practical?
- CATCH 22: Good question already linked to literature on the subject
- Try to find an ORIGINAL approach

# Research Supervisor's Role

- Develop a good working relationship — visit them often, and not just before due date;
- Work out a schedule with advisor, inform them of progress, and show draft work early;
- Draw on their expertise as an academic writer and a researcher;
- Criticism is a GIFT;

# Literature Review

- Go for maximum **COVERAGE**—then cherry-pick the best stuff;
- Get **HELP**—librarians; thesis supervisor; anyone who has a book suggestion;
- **DON'T** just use articles—books are often better;
- Consider how **OTHERS** have approached your topic—are their stones still left unturned (re: methodology; issues; approach)?

# Literature Review

- It's not just about the TOPIC; it's also about researching the ISSUES surrounding the topic (e.g. CLASS; RACE; RELIGION; GENDER; etc.)

# Checklist for Lit Review:

- What is already known?
- What concepts/theories are relevant?
- What research methods/strategies have already been employed?
- Any significant controversies/debates?
- Any inconsistencies/issues with the findings?
- Any unanswered research questions?



# Read with a pen!

- Use coloured flags
- Write marginalia
- Take notes
- Record citation information for future use